



CSANNC

College Stores Association of North Carolina, Inc.

*42nd Annual
College Stores Association Meeting
Pinehurst Resort
Village of Pinehurst, North Carolina
November 6th – 9th, 2011*

Sunday, November 6th

- | | |
|--------------|---|
| 1:00 - 4:00 | Board Meeting – Dogwood |
| 4:00 - 6:00 | Open Registration – Dogwood |
| 6:00 - 7:00 | Dinner on your own |
| 7:00 - 8:00 | Dessert Social – Villa Parlor 510 |
| 8:00 - 10:00 | Golf Pairing Party - Hospitality Suite – Villa Parlor 510 |

Monday, November 7th

- | | |
|--------------|---|
| 7:00 – 10:00 | Breakfast (On Own) |
| 8:00 – 5:00 | Open Registration – Dogwood |
| 8:30 - 1:00 | Hubert Sartain Golf Tournament |
| 8:30 - 2:00 | Trip to Pembroke University and Indian Museum |

Monday, November 7th (Continued)

- 3:00 – 5:00 Opening Session –Welcome by Buz Moser – Cardinal Ballroom
- 3:15- 3:45 NACS Update – Danny Key, NACS President – Cardinal Ballroom
- 3:45 –4:15 Local Area Speaker – Willie Lee McRae – Cardinal Ballroom
Pinehurst Caddie Hall of Fame
- 4:15- 4:45 Store Business Meeting – Cardinal Ballroom
- 6:00 - 10:00 Opening Night Dinner / Carolina Boys – West Lawn and Front Porch
- 9:00 - 11:00 Hospitality Suite Open – Villa Parlor 510

Tuesday, November 8th

- 8:00 – 5:00 Open Registration – Dogwood
- 8:00 – 9:15 Betty R. Thompson Motivational Breakfast – Carolina Dining Room
Speaker – Tommye Miller NACS Past President
- 9:30 - 11:30 College Store of 2020 – Cardinal Ballroom
Sponsored by the NACS Foundation
- 11:30 - 1:00 Lunch – Carolina Dining Room
- 1:00 - 2:15 Market Share – Cardinal Ballroom
Maintaining and Gaining – “Telling Your Story” –
Kim Thore Wake Forest University
John Starbuck, Jennifer Gilmore and Kelley Brackett
North Carolina State University
Miguel Jackson and Kyle McKay
UNC – Chapel Hill
- 2:30 – 3:45 Concurrent Sessions
 A. Student Power– “It’s Stronger Than You Think” – North
 Donna Morris Powell NC A&T University
 Buz Moser Wake Forest University
 B. Campus Relations – “It’s the Key to Our Success” – South
 Mark Palmore Connect2One
 Shawn Dee Guilford Technical College
- 4:00 – 5:00 Open Mic – Concurrent Sessions

Tuesday, November 8th (Continued)

- 4:00 – 5:00
-Continued
- A. General Merchandise – North
Lorraine Childers – Appalachian State University
- B. Textbooks – South
Kevin Hannegan Pearson Education,
Anthony Sanders North Carolina State University
- 6:00 – 7:00 President – Board Reception – Calloway/Oakley Hallway
- 7:00 – 10:00 Annual Banquet and Auction – Calloway/Oakley

Wednesday, November 9th

- 7:30 - 8:45 Breakfast (On Own)
- 9:00 - 1:00 Vendor Trade Show – Cardinal Ballroom, South Foyer, North and South
- 1:00 Box Lunch, Drawings And Farewell

Our Next Meeting

*College Stores Association of North Carolina
43rd Annual Meeting
October 28th – 31st, 2012
Crowne Plaza Resort
Asheville, North Carolina*