



**CSANC**  
College Stores Association of North Carolina inc.

August 2010

Greetings from the President:

As we approach our Annual Meeting in Winston-Salem, I am reminded of how rapidly our industry changes and the impact that these changes have on each of our operations and on those that we serve.

The CSA-NC Board has worked diligently to provide both an educational and stimulating program for this year's annual meeting. The topics and sessions are relevant and timely for our changing industry. These have been difficult and trying times for our operations, our campuses and our customers during this economic downturn. Even though things have been challenging our stores have been determined to be true to our mission of quality service to our various institutions. As our colleges and/or universities strive for excellence, so we too must make every effort to achieve the same excellence in our operations.

For this cause, I am pleased to invite you and your staff to attend the annual meeting of the College Stores Association of North Carolina. Our theme is: "***Dash to the Future with CSANC***" The meeting will be held October 25-27 at the Winston-Salem Twin City Quarter. You can find the hotel registration information on the CSANC website [www.csanc.org](http://www.csanc.org). The Twin City Quarter includes two hotels, the Marriott and Embassy Suites.

The registration packet includes the program for this year's meeting. The sessions will be on topics that are relevant to our challenges today; Sustainability on Campus, Textbook Rentals and Marketing-Making Your Store Relevant, are only some of the topics be offered. We will also have roundtables discussions covering a variety of relevant topics. We will again offer the CCR (Certified Collegiate Retailer) exam facilitated by NACS on Sunday, October 24th before the annual meeting. If you are interested I would encourage you to go to the NACS website to get more information and to sign up – [www.nacs.org](http://www.nacs.org)

We have an exciting opening night planned with an opportunity for everyone to be winners. A night of games and fun are planned with the hospitality suite opening after the games have ended.

I would like to thank our vendors for their continued support of our association and would ask that you take time during the meeting to say thank you to our vendor partners. I would especially like to thank the store and vendor boards for their willingness to contribute and hard work over the past year in order to make our meeting as successful as possible.

The table top trade show continues to grow and this year should be no exception. The space for the trade show is convenient and should allow for more space than the past. Check out vendors and their product and service offerings and thank them for their continued support of our association.

Our association is not only an opportunity for quality professional development, it is a place to meet, network and share. Take advantage for professional development and to remain current on the topics and trends of our industry.

Michael G. Coston

Appalachian State University

College Stores Association of North Carolina (CSA-NC)

[www.casnc.org](http://www.casnc.org)